

## Good Housekeeping Recognizes Tasty Bite As One of the 100 Best Convenience Foods

Check it out in the February 2009 issue, hitting news stands in late January



The average American eats six convenience foods daily.

GH analyzed 1000s of products, testing for nutrition, taste and convenience. Volunteers (ages 5 to 85) then sampled the products to come up with America's 100 Best Convenience Foods!

### The top 100 were categorized into:

Breakfast	Frozen Meals	Desserts
Snacks	Soups	Sauces, etc
Fish & Meats	<b>Pasta &amp; Rice</b>	Veggies

**Tasty Bite was highlighted in the Pasta & Rice category. Only 16 products were selected for this category, Tasty Bite held two spots!**

### The following products were recognized:

Beans Masala & Basmati Rice  
Spinach Dal & Basmati Rice

### Other nominees:

Kashi Pilaf  
Uncle Ben's Ready Rice  
Minute Ready to Serve  
Seeds of Change Dharamsala.

**Total Circulation:** 4,690,508

### Front Cover:

Article is featured on the front cover as a free pullout booklet. Products are advertised as healthy, taste-tested and kid friendly.

Please contact your PBI Sales representative for additional information.